



ELLINGTON
PROPERTY GROUP

MERÇER HOUSE

PROJECT BRIEF
NORTH TOWER



ENERGISED ENERGISED

URBAN LIVING

In response to the overwhelming demand following the sell-out success of Mercer House South, we are delighted to unveil Mercer House North—the second phase of Ellington's pioneering Uptown District development. This new addition features 325 signature apartments offering breathtaking views of Ain Dubai, Uptown Dubai, and Jumeirah Islands.

An aerial view of the Mercer House development in Dubai, featuring two prominent skyscrapers with a distinctive stepped, tiered design. The buildings are illuminated against a twilight sky with soft orange and blue hues. The surrounding area includes landscaped green spaces, walkways, and other modern architectural structures.

WELCOME TO
MERCER
HOUSE

Mercer House is home to residents who will bring new energy to Uptown Dubai. It is a place of belonging for everyone, where the boundaries between shared and resident-only experiences begin to overlap. Lives are enhanced through creativity, design, wellness, and entertainment.



PALM JUMEIRAH

DUBAI HARBOUR

DUBAI
INTERNET CITY

BURJ AL ARAB

TO DOWNTOWN
DUBAI

BLUEWATERS ISLAND

DUBAI MARINA

JUMEIRAH
LAKES TOWERS

EMIRATES HILLS

MERÖER
HOUSE

JUMEIRAH ISLANDS

TO ABU DHABI

JUMEIRAH PARK

GARN AL SABKHA ST

SHEIKH ZAYED RD

AL SARAYAT ST

FIRST AL KHAIL ST

SHEIKH ZAYED RD

GARN AL SABKHA ST

FIRST AL KHAIL ST

FIRST AL KHAIL ST

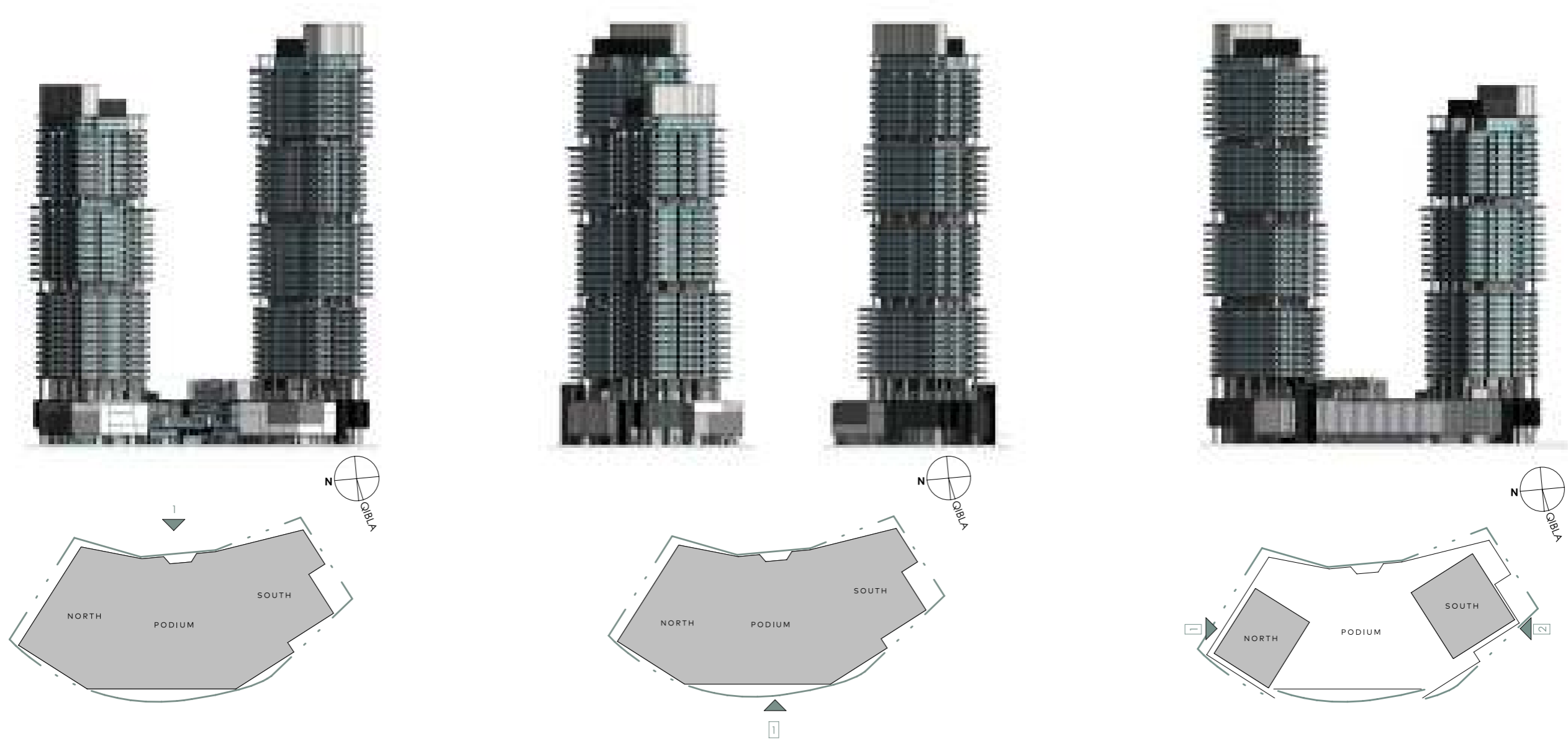
GARN AL SABKHA

DRIVING DISTANCES

01 MINUTE Uptown Plaza	05 MINUTES DMCC Metro Station	06 MINUTES Marina Mall
08 MINUTES Ain Dubai	08 MINUTES Montmerie Golf Club	10 MINUTES Emirates Golf Club
11 MINUTES Jumeirah Islands Clubhouse	15 MINUTES Mall of the Emirates	12 MINUTES Ibn Battuta Mall
17 MINUTES Palm Jumeirah	18 MINUTES Burj Al Arab	22 MINUTES Dubai Mall & Burj Khalifa
25 MINUTES Dubai International Financial Centre	25 MINUTES Al Maktoum International Airport	30 MINUTES Dubai International Airport

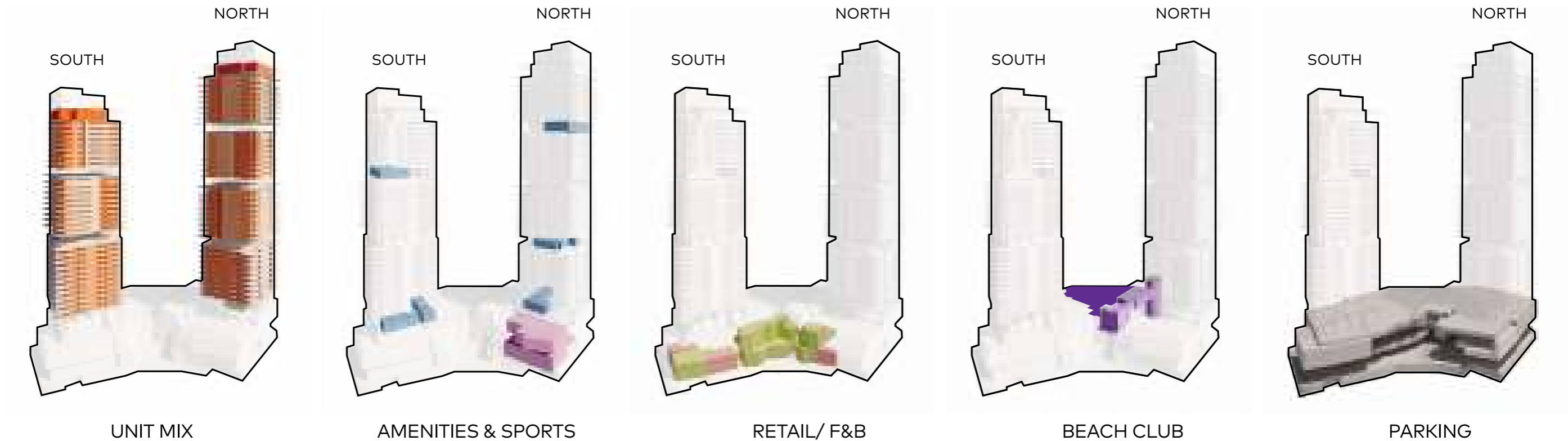


CREATING A RHYTHM



Public access points are carved into the form responding to the rhythm and language of the wider context, and forming a backdrop to the entertainment plaza. Arrival points further enhance the arrival experience and allow for key linkages to commercial offers at the ground floor and upper levels, as well as creating an activated experience for visitors and residents alike.

DESIGN STRATEGY



At the heart of the design concept is the idea of seamless integration – uniting modern urban living, immersive retail experiences, and exceptional dining offerings. The project is driven by the principle of enhancing the quality of life for both residents and visitors, providing a multi-dimensional environment that caters to their diverse needs.

BUILDING CONFIGURATION



ELEVATORS

19 passenger elevators

6 service elevators

1 escalator (podium level)

*This applies to the entire residential development

ANTICIPATED SERVICE CHARGE

AED 22 per sq.ft

ANTICIPATED COMPLETION DATE

Q3 2027

PARKING

Studio, 1 and 2-bedroom: 1 car parking space

3 and 4-bedroom: 2 car parking spaces

OWNERSHIP

Freehold

KEY VIEWS

Jumeirah Island, Dubai Marina skyline, Ain Dubai, Arabian Gulf



SIZE RANGE PER UNIT TYPE

NORTH TOWER

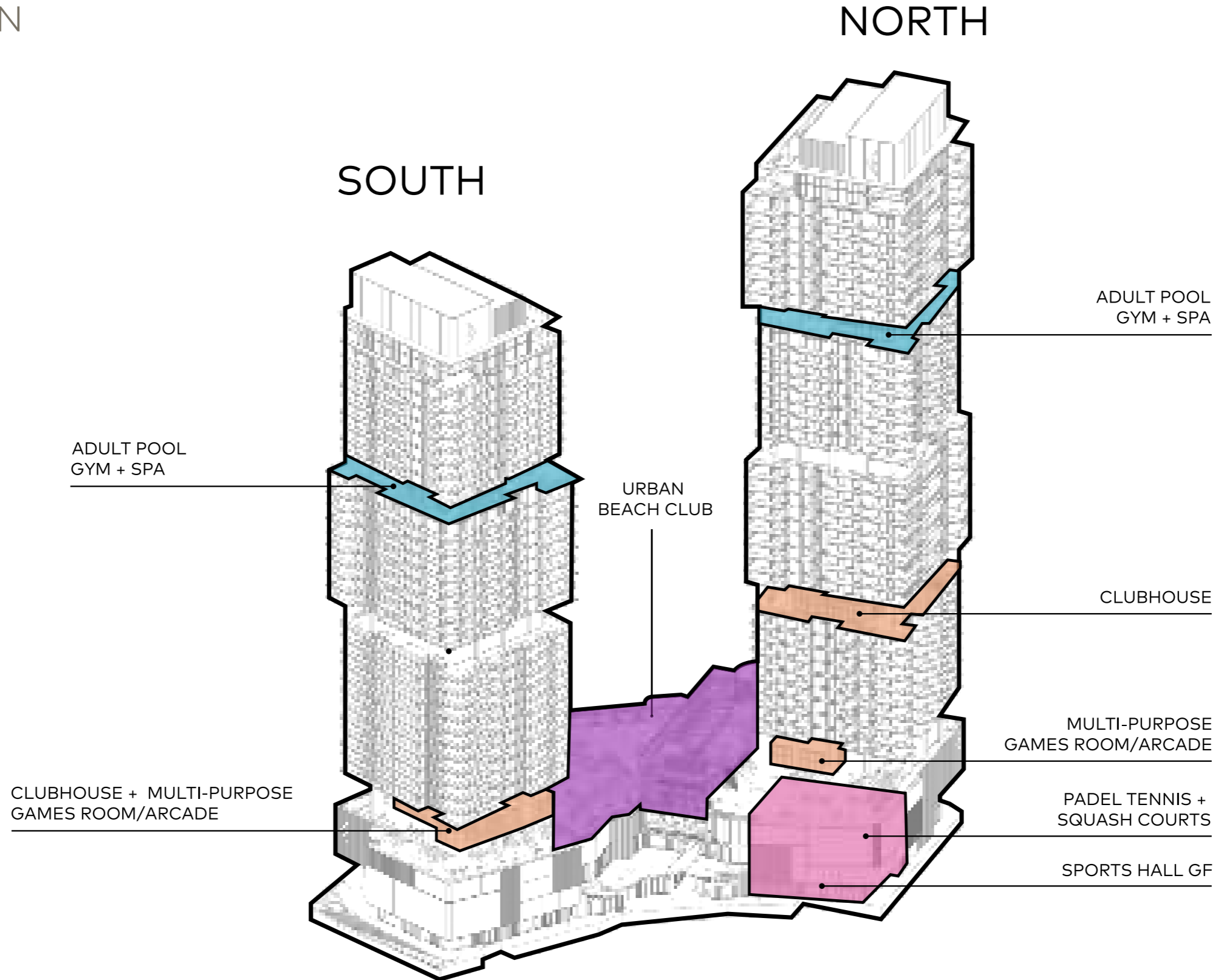
Studio	From 513 sq. ft to 590 sq. ft
1 Bedroom	From 931 sq. ft to 972 sq. ft
2 Bedrooms	From 1,375 sq. ft to 1,495 sq. ft
2 Bedrooms + Study	From 1,589 sq. ft to 1,680 sq. ft
3 Bedrooms	From 2,135 sq. ft to 2,597 sq. ft
4 Bedrooms Penthouse	From 9,477 sq. ft to 9,485 sq. ft

NUMBER OF UNITS PER TYPE

NORTH TOWER

Studio	45 units
1 Bedroom	108 units
2 Bedrooms	68 units
2 Bedrooms + Study	59 units
3 Bedrooms	43 units
4 Bedrooms Penthouse	2 units

AMENITIES BREAKDOWN



RETAIL AND F&B COMPLEX



BEACH CLUBHOUSE
TERRACE

MAIN LEVEL
BEACH CLUBHOUSE

LOWER LEVEL
BEACH CLUBHOUSE

LANDSCAPE

PARKING

PARKING

PARKING

PARKING

1F

P4

P3

P2

P1

GF

BASEMENT

ESCALATOR

PARKING

GROUND FLOOR
RETAIL

PODIUM 2
RETAIL

GROUND FLOOR AMENITIES



ARRIVAL
ARRIVAL
AREA

3 drop-off areas

MERCIER HOUSE

EXPERIENTIAL
ESCALATOR

Escalators from the Ground Floor to the Podium 2 retail area



LOBBY
RECEPTION

More than just a welcome

UNWIND IN ELEGANCE AT THE SERENITY LOUNGE

The Serenity Lounge is a cozy retreat promoting relaxation and comfort. A large bookcase takes center stage, stocked with a diverse collection of board games and books.



LOBBY
LOBBY
LOUNGE



LIFT
LIFT
LOBBY

It is not just a transition; it's an ascent to elevated experiences



ROUND THE
GROUND FLOOR
RETAIL

Explore sophistication with a curated selection of premier brands and experiences



THE
'EARTH'
WITHOUT
'ART'
IS JUST
'EH'

MULTI-COURT
MULTI-SPORTS
HALL

Offering various ball games from football, netball, basketball, tennis, volleyball, and badminton



THE
'EARTH'
WITHOUT
'ART'
IS JUST
'EH'

TENNIS
TENNIS
HALL

9.2-meter clear ceiling height sports hall that accommodates a full-size tennis court

UPTOWN PLAZA



GROUND FLOOR AMENITIES PLAN

- | | | | | | |
|--|---|---|--|--|---|
| <ul style="list-style-type: none"> 1 VEHICLE ENTRANCE 2 LOBBY UPTOWN PLAZA 3 LOBBY ENTRANCE 4 LOBBY RECEPTION 5 SECURITY LOUNGE | <ul style="list-style-type: none"> 6 LOBBY WORKSTATION 7 RESIDENTIAL LIFT LOBBY 8 RESIDENTS SERVICE LIFT 9 RESIDENTS SERVICE - AIR TRUCK ZONE 10 VISITORS (RESIDENTS) LIFT | <ul style="list-style-type: none"> 11 PARKING SERVICE LIFT 12 CAR SERVICE RAMP SERVICE LIFT 13 WASH BEACH (SERVICE LIFT) 14 ESCALATORS 15 WAITING AREA | <ul style="list-style-type: none"> 16 VAN VALET PARKING 17 ENTRANCE WAITED PLATFORM 18 BASEMENT ENTRANCE EXIT 19 PROGRAMS/STORAGE EXIT 20 BICYCLE PARKING | <ul style="list-style-type: none"> 21 ACCESS TO UPTOWN PLAZA 22 SPORTS HALL LIFT 23 SHALE CHANGING ROOM 24 FEMALE CHANGING ROOM 25 MALE SPORTS HALL | <p>WATER SPORTS HALL SECTION</p> <ul style="list-style-type: none"> ■ FOOTBALL ■ BASKETBALL ■ TENNIS ■ VOLLEYBALL ■ BASKETBALL |
|--|---|---|--|--|---|



PODIUM 2 FLOOR
AMENITIES



RESTAURANT
RESTAURANT
OUTDOOR TERRACE

Culinary delights with Uptown Dubai view



RETAIL
RETAIL
CENTER

Shop beyond boundaries and immerse in a journey of discovery

UPTOWN PLAZA



PODIUM 2 FLOOR AMENITIES PLAN

- 1 RESTAURANT TERRACE
- 2 ACCESS TO FABRIKAL
- 3 WATER SERVICE LIFTS
- 4 FABRIKAL SERVICE LIFTS
- 5 ESCALATORS
- 6 SPORTS HALL LIFT
- 7 RESIDENTS SERVICE LIFTS
- 8 RESIDENTS LIFTS LOBBY



PODIUM 3 AND 4 FLOOR
AMENITIES



INDOOR
PADEL
COURTS

Double-volume indoor padel tennis courts



UPTOWN PLAZA



PODIUM 3 FLOOR AMENITIES PLAN

- 1 BASKETBALL COURTS
- 2 SPORTS HALL LEFT
- 3 RESIDENTS LEFT FLORIDA
- 4 BASKETBALL COURTS
- 5 RESIDENTS RIGHT FLORIDA



UPTOWN PLAZA



PODIUM 4 FLOOR AMENITIES PLAN

- 1. VISITOR'S RESTROOMS
- 2. VISITOR'S SERVICE LIFTS
- 3. RESIDENTS SERVICE LIFTS
- 4. RESIDENTS LIFT LOBBY



FIRST FLOOR
URBAN BEACH CLUB
AMENITIES



BEACH
POOL

45,000 sq.ft of fully landscaped man-made beach with natural sand



INTEGRATED
INTEGRATED
POOL BAR

Dive into a unique experience where you can sip, swim, and savor



BEACH
BAR

Indulge in a one-of-a-kind experience, where you can sip cocktails, take a dip, and soak up the vibrant beach atmosphere



BEACH
CLUBHOUSE

3-floor level beach clubhouse to provide a variety of dining options, with an upper floor club terrace



BEACH
CLUB
RUNWAY

Elevate your dining adventure at our three-story beach clubhouse, with an upper-floor club terrace offering mesmerizing views



BEACH
CLUB LIFT

Your journey from ground to beach sanctuary

FIRST FLOOR
EXCLUSIVE RESIDENT
AMENITIES



FAMILY
FAMILY
POOL

27M x 6M family pool with sun lounge and cabanas



INDOOR
INDOOR
KIDS PLAY

Submarine themed kids play area with an outdoor playground



GAME
ROOM

Arcade zone with sing and dance revolution area

UPTOWN PLAZA



1ST FLOOR AMENITIES PLAN

URBAN BEACH CLUB

- 1 BEACH POOL
- 2 MARBLE POOL
- 3 BEACH CHANGEROOM AREA
- 4 SUN/SHOWER AREA
- 5 BEACH CABANA

- 6 POOL BAR
- 7 SUITECITY
- 8 ISLAND POSITION
- 9 FINE FIT
- 10 BEACH BAR

- 11 BEACH CLUB CHANGEROOM
- 12 BEACH CLUB LIFT
- 13 BEACH CLUB ARRIVAL AREA
- 14 CLUBHOUSE FAN
- 15 OUTDOOR SWIMMING AREA

ENTERTAINMENT AMENITIES

- 16 FAMILY POOL
- 17 POOL DECK
- 18 MULTIFAMILY CHANGEROOM
- 19 RESIDENTS LOBBY COBBY
- 20 RESIDENTS SERVICE LOBBY

- 21 OUTDOOR SEATING
- 22 OUTDOOR FIREWOOD AREA
- 23 OUTDOOR GRILL
- 24 OUTDOOR GAMES AREA
- 25 OUTDOOR PLAY AREA

- 26 KIDS PLAY AREA
- 27 KIDS PLAY AREA
- 28 KIDS GAMES RESOLUTIONS AREA
- 29 WOODEN DECK
- 30 RESIDENTS COLUMNHOLE (SOUTH TOWER)

12TH & 31ST FLOOR
AMENITIES



RESIDENCE
CLUBHOUSE
PRIVATE DINING & MEETING AREA

Where culinary craftsmanship meets community



CLUBHOUSE
KITCHEN & DINING



SKYLINE
POOL

30M x 6M infinity-edge swimming pool overlooking the Uptown Dubai District



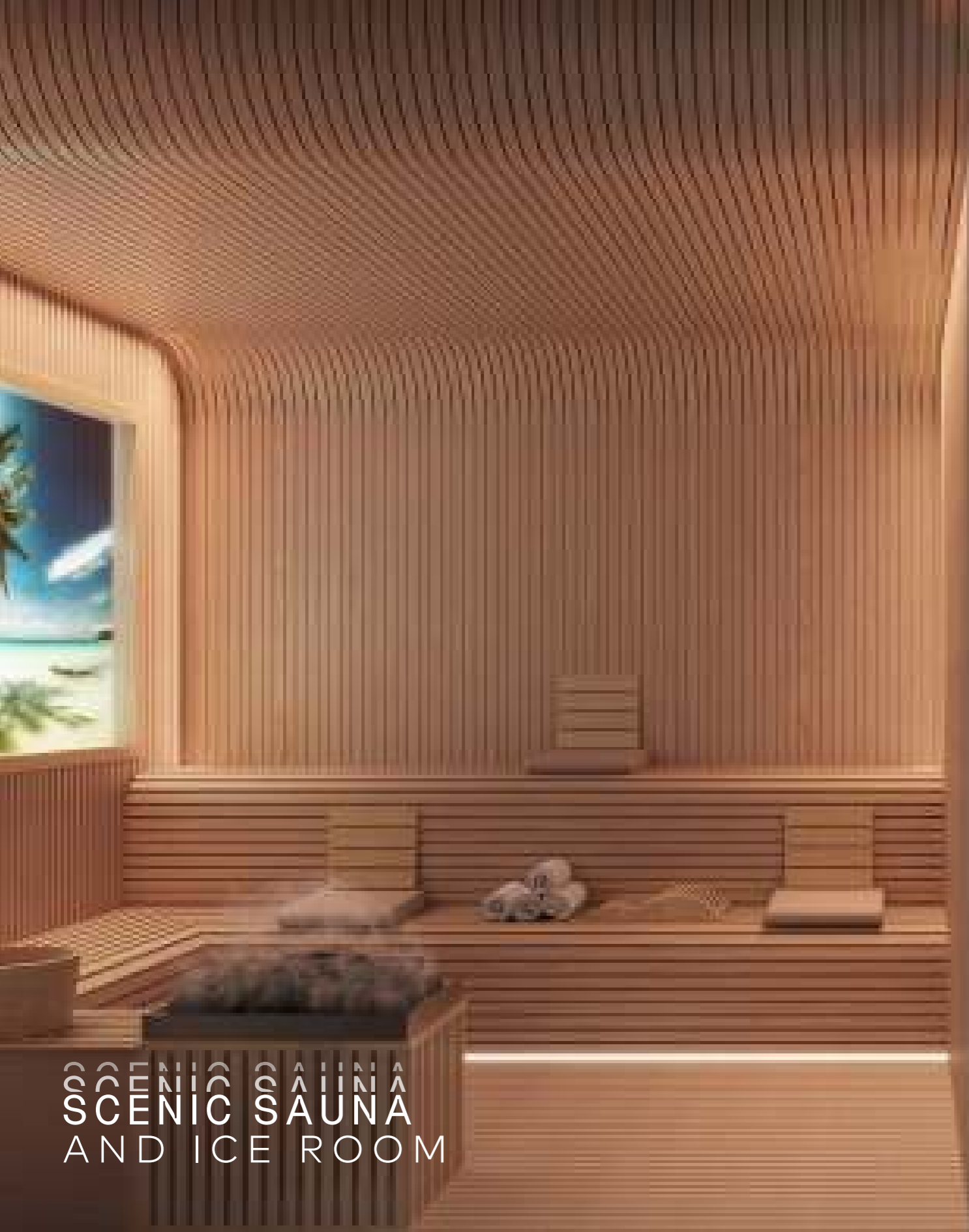
THE
TRACK

• 1000 FT •

BY JAMES BOND
UNITED KINGDOM
1988

FITNESS
FITNESS
STUDIO

Featuring an interactive bike area with a pedal-powered lighting ring



SCENIC SAUNA
AND ICE ROOM



Scenic sauna with relaxing short clips of nature for meditation



12TH FLOOR AMENITIES PLAN

- 1 BAR/LUNGE
- 2 BICYCLE STORAGE
- 3 BICYCLE LOCKER
- 4 FITNESS
- 5 FITNESS
- 6 REST ROOM
- 7 REST ROOM
- 8 OUTDOOR LOUNGE
- 9 OUTDOOR DINING
- 10 WORKROOM
- 11 SUITE LIVING LOBBY
- 12 SUITE OFFICE LOBBY
- 13 SUITE OFFICE



400' x 300' x 150'



3RD FLOOR AMENITIES PLAN

- 1. WOODS WALK ABOUT DECK
- 2. POOL DECK AREA
- 3. BAR/BBQ
- 4. SUNSHOWERING AREA
- 5. OUTDOOR LIVING AREA
- 6. POOL DECK
- 7. PLANT OVERGROW SYSTEMS AREA
- 8. CARROLL WOODS WALKABOUT AREA
- 9. MAIL STORAGE ROOM
- 10. KITCHEN ISLAND
- 11. TV ROOM
- 12. STORAGE/STAIRWELL DOOR
- 13. HIKED DECK
- 14. BICYCLE STORAGE
- 15. BICYCLE STORAGE





TYPICAL
APARTMENTS



TVDICAI
TYPICAL
LIVING & DINING



TVDI CÀI
TYPICAL
KITCHEN



TYPICAL
BEDROOM



TVDI CÀI
TYPICAL
BATHROOM



BALCONY
VIEW

PENTHOUSE
APARTMENTS



DENTHOUSE
PENTHOUSE
LIVING & DINING



DENTHOUSE
PENTHOUSE
KITCHEN



PENTHOUSE
BEDROOM



DENTHOUSE
PENTHOUSE
BATHROOM



DENTHOUSE
PENTHOUSE
POOL



3 AND 4 BEDROOM UNITS KITCHEN FEATURES



Integrated drop-in kitchen sinks in
Gunmetal Grey Stainless Steel



Integrated pop-up Downdraft Hood Slider
with touch control and charcoal filter

FLOOR PLANS



**3RD - 11TH FLOOR
TYPICAL PLAN**

-  STUDIO
-  1 BEDROOM
-  2 BEDROOM
-  3 BEDROOM



NORTH



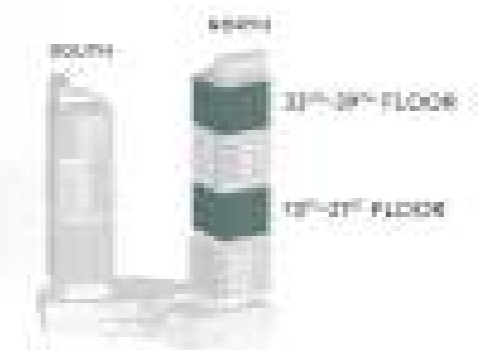


13TH - 21ST & 32ND - 39TH
FLOOR TYPICAL PLAN

-  1 BEDROOM
-  2 BEDROOM
-  3 BEDROOM



NORTH



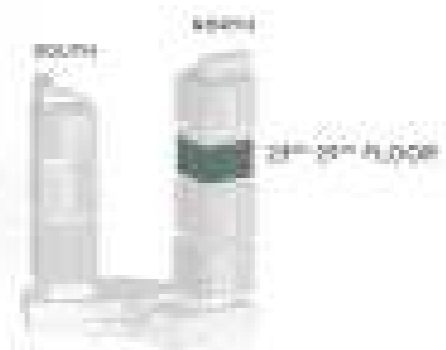


23RD - 29TH FLOOR
TYPICAL PLAN

-  1 BEDROOM
-  2 BEDROOM
-  3 BEDROOM



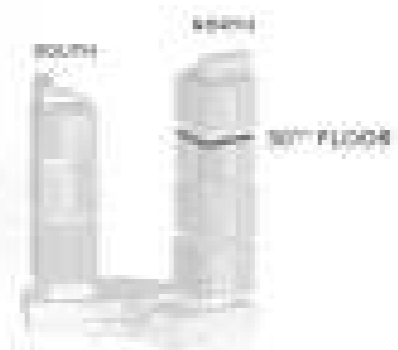
NORTH





30TH FLOOR
TYPICAL PLAN

-  1 BEDROOM
-  2 BEDROOM
-  3 BEDROOM





40TH FLOOR
TYPICAL PLAN

 4 BEDROOM
PENTHOUSE
(UPPER LOWER LEVEL)



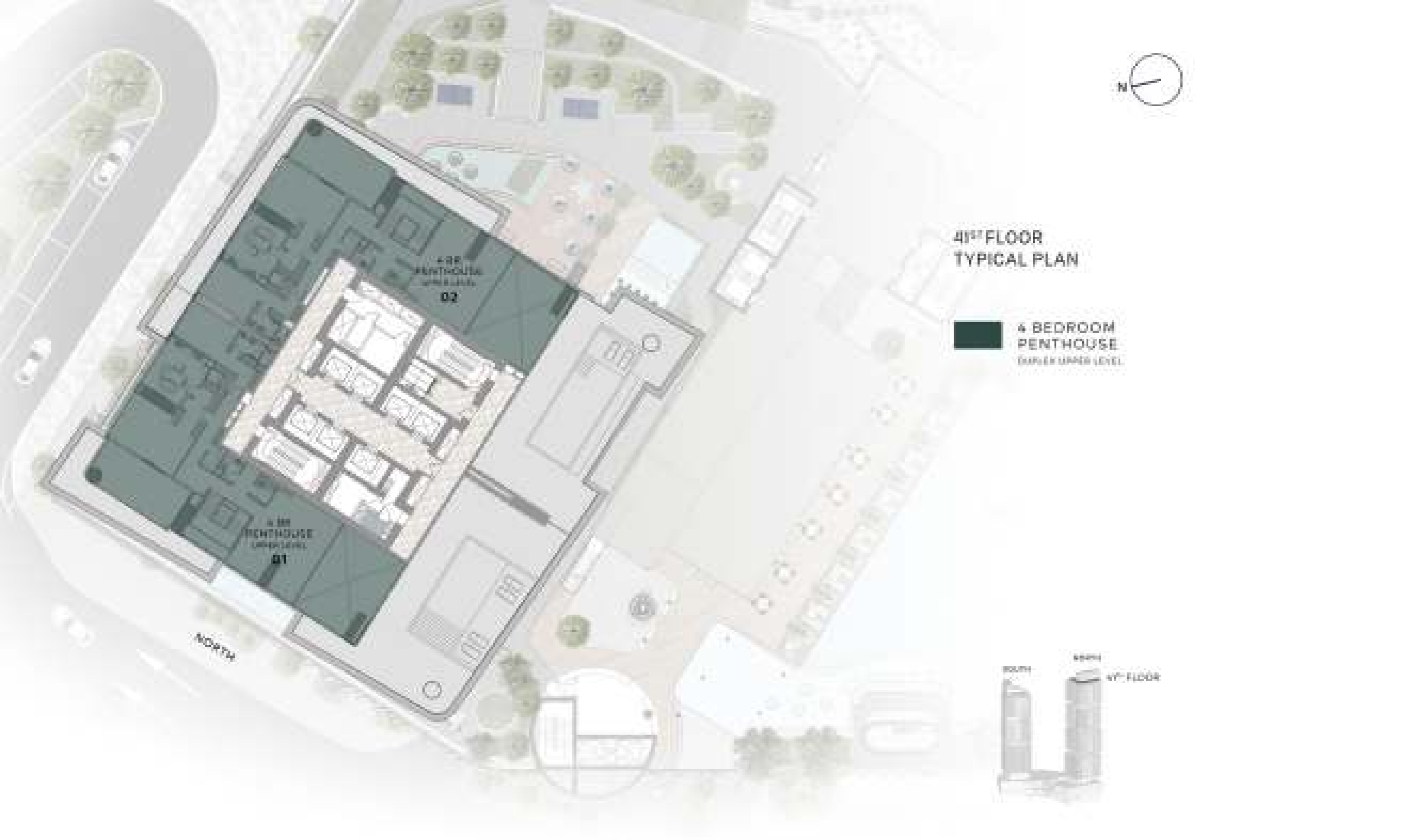
NORTH





41ST FLOOR
TYPICAL PLAN

 4 BEDROOM
PENTHOUSE
(BASED UPPER LEVEL)



NORTH

4 BR
PENTHOUSE
(BASED UPPER LEVEL)
01

4 BR
PENTHOUSE
(BASED UPPER LEVEL)
02



STUDIO

TYPE A

Internal Living Area : 408.06 Sq. Ft

Outdoor Living Area : 105.81 Sq. Ft

Total Living Area : 513.87 Sq. Ft



3rd - 11th FLOOR



STUDIO

TYPE B

Internal Living Area : 446.81 Sq. Ft

Outdoor Living Area : 110.44 Sq. Ft

Total Living Area : 557.25 Sq. Ft

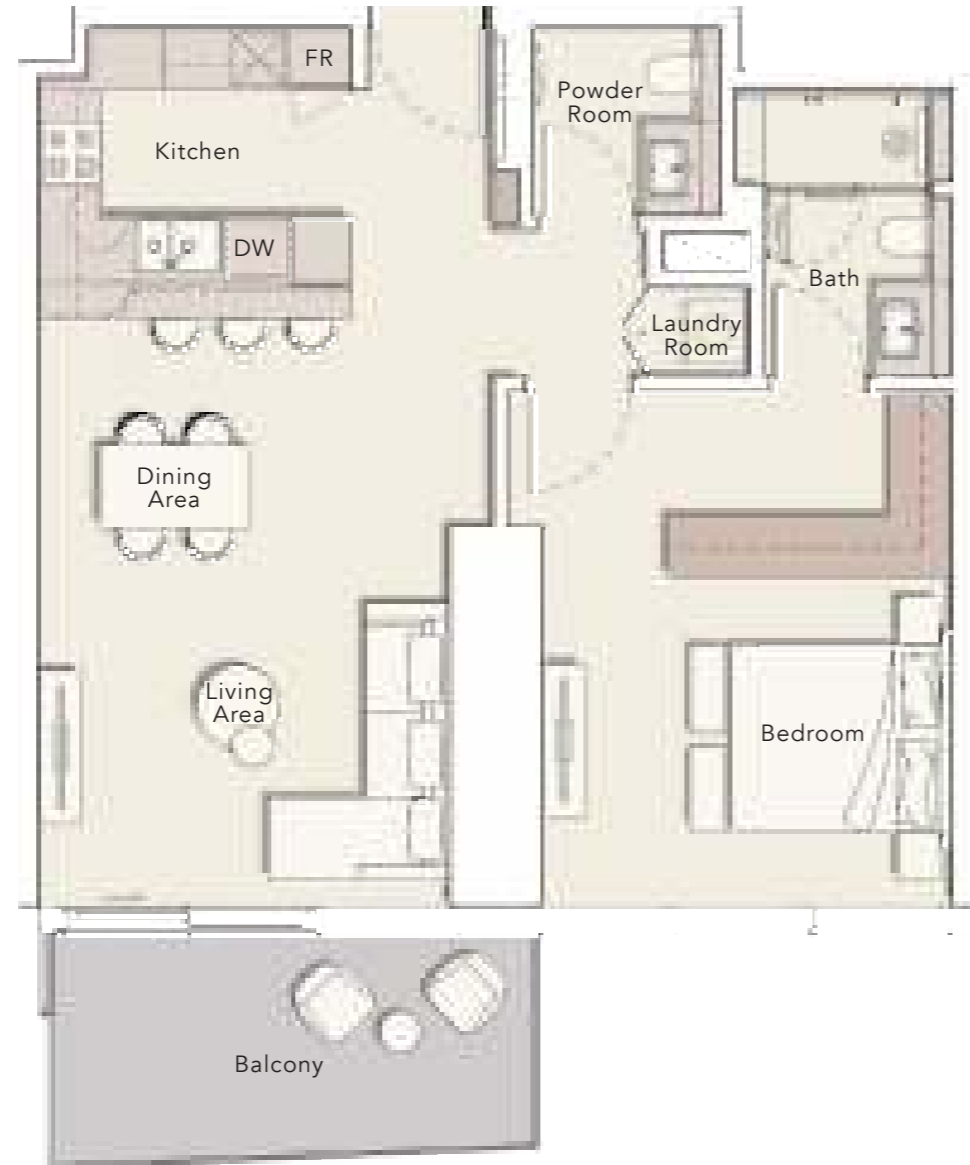


3rd - 11th FLOOR



1 BEDROOM

TYPE A



Internal Living Area : 824.41 Sq. Ft

Outdoor Living Area : 115.28 Sq. Ft

Total Living Area : 939.69 Sq. Ft

3rd - 11th FLOOR



3rd - 11th FLOOR

303

13th - 21st FLOOR

1302
1307

23rd - 29th FLOOR

2303
2308

30th FLOOR

3008

32nd - 39th FLOOR

3202
3207



1 BEDROOM

TYPE B

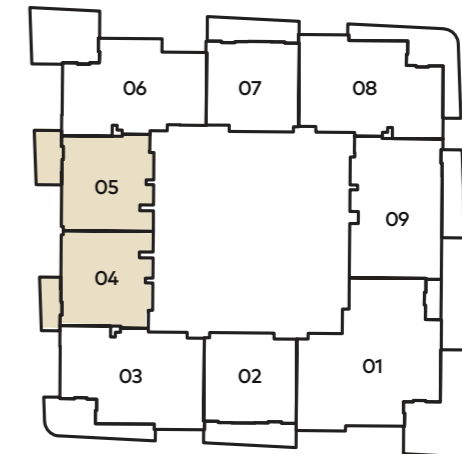
Internal Living Area : 862.08 Sq. Ft

Outdoor Living Area : 109.36 Sq. Ft

Total Living Area : 971.44 Sq. Ft



13th - 21th FLOOR



13th - 21st FLOOR

1304
1305

23rd - 29th FLOOR

2305
2306

30th FLOOR

3005
3006

32nd - 39th FLOOR

3204
3205



2 BEDROOM

TYPE A

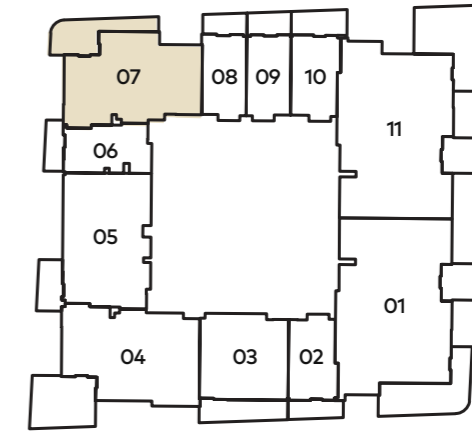
Internal Living Area : 1221.27 Sq. Ft

Outdoor Living Area : 273.94 Sq. Ft

Total Living Area : 1495.21 Sq. Ft



3rd - 11th FLOOR



3rd - 11th FLOOR

307

13th - 21st FLOOR

1306

23rd - 29th FLOOR

2307

30th FLOOR

3007

32nd - 39th FLOOR

3206



2 BEDROOM

TYPE B

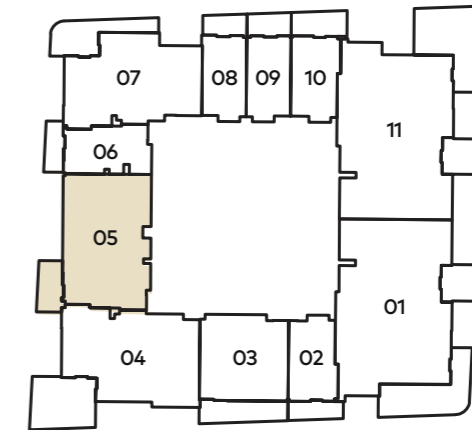
Internal Living Area : 1278.11 Sq. Ft

Outdoor Living Area : 97.09 Sq. Ft

Total Living Area : 1375.20 Sq. Ft



3rd - 11th FLOOR



3rd - 11th FLOOR

305

13th - 21st FLOOR

1309

23rd - 29th FLOOR

2301

30th FLOOR

3001

32nd - 39th FLOOR

3209



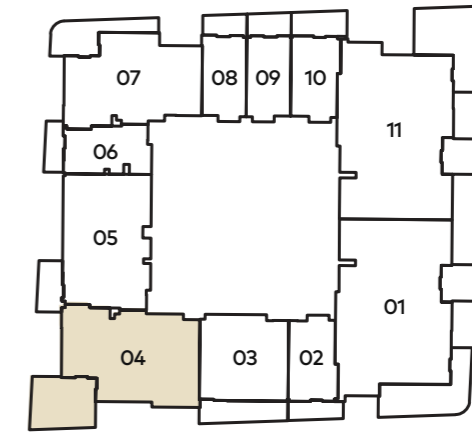
2 BEDROOM + S

TYPE A

Internal Living Area : 1329.45 Sq. Ft
 Outdoor Living Area : 260.49 Sq. Ft
 Total Living Area : 1589.94 Sq. Ft



3rd - 11th FLOOR



3rd - 11th FLOOR

304

13th - 21st FLOOR

1303
1308

23rd - 29th FLOOR

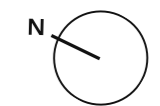
2302
2304

30th FLOOR

3002
3004

32nd - 39th FLOOR

3203
3208



3 BEDROOM + S

TYPE A

Internal Living Area : 2070.22 Sq. Ft
 Outdoor Living Area : 506.98 Sq. Ft
 Total Living Area : 2577.20 Sq. Ft



3rd - 11th FLOOR



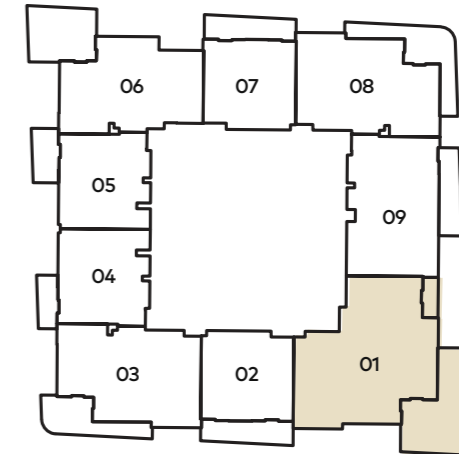
3 BEDROOM + S

TYPE B

Internal Living Area : 1740.74 Sq. Ft
 Outdoor Living Area : 394.39 Sq. Ft
 Total Living Area : 2135.13 Sq. Ft



13th - 21th FLOOR



13th - 21st FLOOR
 1301

23rd - 29th FLOOR
 2309

30th FLOOR
 3009

32nd - 39th FLOOR
 3201

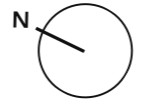
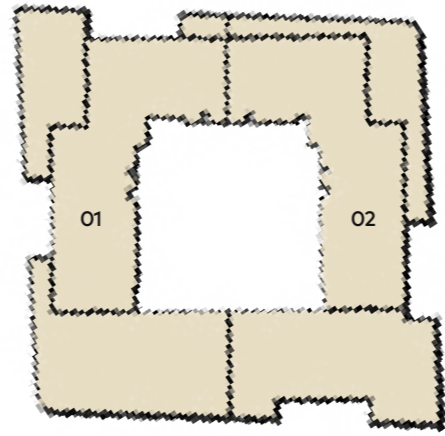


PENTHOUSE

DUPLEX LOWER LEVEL



40th FLOOR



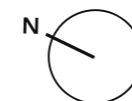
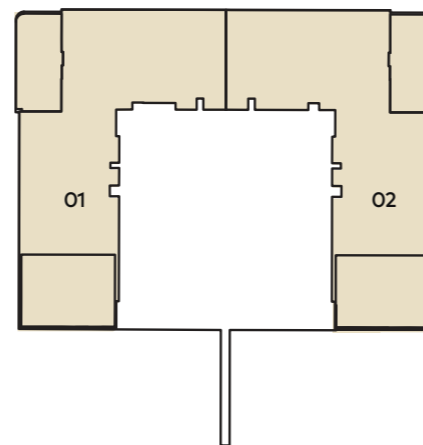
Internal Living Area : **5856.43 Sq. Ft**
 Outdoor Living Area : **3620.66 Sq. Ft**
 Total Living Area : **9477.08 Sq. Ft**

PENTHOUSE

DUPLEX UPPER LEVEL



41st FLOOR



Internal Living Area : **5856.43 Sq. Ft**
Outdoor Living Area : **3620.66 Sq. Ft**
Total Living Area : **9477.08 Sq. Ft**



ELLINGTON

PROPERTIES

800 8288
info@ellingtongroup.com

ELLINGTONPROPERTIES.AE

The renderings and visualizations contained in this brochure are provided for illustrative and marketing purposes. While the information provided is believed to be accurate and reliable at the time of printing, only the information contained in the final Sales and Purchase Agreement will have any legal effect.



CONTACT US

+971 50 10 4 7682

Email Us

info@realestateauxilium.com

For More Info..

<https://realestateauxilium.com>

ADDRESS

Office 1021, 10th Floor, Aspin Commercial Tower,
Sheikh Zayed Road, Dubai UAE